Total visibility

Track assets, monitor dealers, and optimize performance—all in one place.

The **Data**Console™ **Floor**Plan workbook centralizes and simplifies access to critical business insights. By integrating data from the lease origination system, equipment finance accounting, and wholesale finance accounting systems, it provides a holistic view of program performance and dealer activity.

Managers can track key metrics like balance movements against credit limits, utilization trends, equipment counts, inventory aging, and invoice status. This comprehensive visibility supports more effective cost and risk management, while also helping teams tailor finance programs to better fit client needs and optimize overall program performance.

As interest rates and market volatility continue to impact inventory finance, real-time access to financial and asset-level data is more essential than ever. FloorPlan workbook empowers managers to anticipate shifting dynamics, adjust strategies proactively, and—when both equipment and floorplan financing are in play—gain a powerful, integrated view of asset flow from wholesale to retail.

What is does

Per program and dealer tracking and period trending on machine counts, average asset and invoice aging, inventory status, meter balances, conversion and retention rates

Problem it solves

Aggregates, analyzes, and visualizes wholesale financing data with origination and portfolio data enterprise level for the floor plan team

Specific use case

For EF business who include wholesale finance and capital deployment as part of overall business strategy

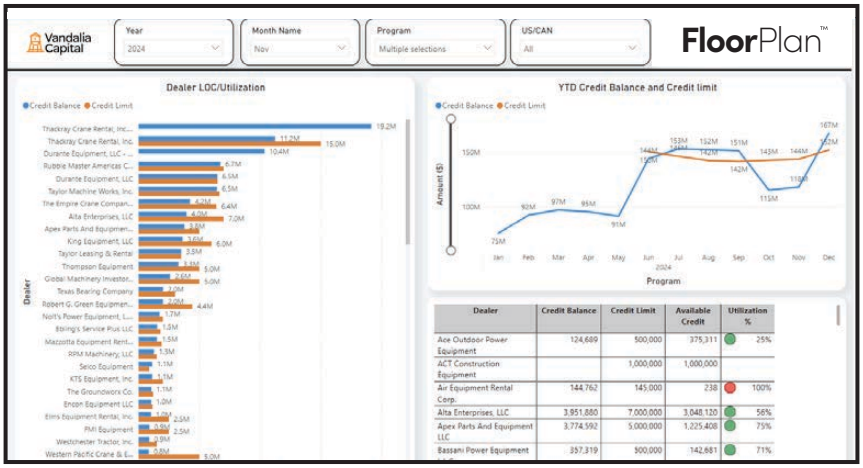
Accessible mobile user interface

Actionable insights

With built-in actionable insights, the workbook goes beyond reporting—it highlights key trends, performance gaps, and opportunities for improvement. Teams can use these insights to optimize portfolio performance, adjust dealer programs, and drive stronger results across the wholesale finance business.

Enhance performance

FloorPlan dashboards support strategic decision-making, when floor planning capital is a key part of the business. By snapshotting monthly credit balances and credit limits, the workbook enables meaningful trend analysis and deeper insight into wholesale partner performance.



Monthly snapshotting for trend analysis

Credit balance and limits

Vendor performance management

Relationship management

Dashboards	Benefits
Wholesale dealer	Provides insight into program and dealer credit limits, balances, availabilities, and utilization and the associated trends.
Item status report	Provides insight into dealer level balances, equipment counts, and inventory aging details.
Invoice aging	Provides comprehensive summary of balances, a view into invoice aging, and usage details by dealer.
Wholesale conversion rate	Provides summaries and trends of wholesale-to-retail conversion rates and retention details.

Tamarack™

Guiding financial innovation

For more than 20 years, Tamarack Technology, Inc. has been helping equipment finance companies improve productivity and profitability with software consulting services and cutting-edge technology products. Today, Tamarack is the only professional services and product provider in the industry to deliver AI, business intelligence and professional services that maximize equipment finance operations across the entire software ecosystem. Tamarack's industry experts understand equipment finance and can enhance a company's existing systems, close technology gaps and drive improved performance.

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